

August 13, 2016 WMS Board of Director Minutes

Call to order: 10:10

Roll Call: James Stevens, Allanna Jackson, Lori Dewitt, Ken Dewitt, Diana Durham, Anna McCleve, Joe Bushman, Ted Vives (via skype)

Opening Prayer: Allanna Jackson

Anna reviewed minutes from July meeting. Joe made a motion to accept minutes. James seconded. Motion passed.

Season Operation updates: Fundraiser at Licano's in SL all set to go - Aug. 13 5-8 p.m. Musicians will entertain guests.

In-Kind agreements completed for Bakers Office City, Perfect Printz and High Country Signs.

Anna filled out paperwork for securing SL concert venue, visited with new Superintendent, Shay Housley about WMSO agreement. He agreed to honor agreement.

Picked up season tickets from HC Signs, ordered 40 more individual season tickets.

Classic Cookware has agreed to sell tickets for WMS this year, need to mention in ticket advertisements.

Contacted Mike Mahoney for WMSO pictures to use for advertising/marketing.

WMSO update for Maverick Magazine submitted for August issue.

Diana presented revised Marketing plan for 2016-17 with minor changes. Ad rates will stay the same.

James made motion to adopt marketing plan with changes. Joe seconded. Motion passed.

Diana noted inconsistencies between website and other WMS documents in mission statement, concert sponsorship etc. Rate to sponsor a concert is \$ 500, Sponsor WMS for Season is \$1800. Need to gradually align information so won't be confusing. Diana is working on a season sponsorship with Washington Federal Bank.

Diana Presented Strategic Plan proposed by planning committee: Diana Durham, Anna McCleve, Allanna Jackson, Murilou Chilman and Alan Beste as guided by Lee Wille.

Plan is set up to assist in planning future actions for WMS and can be amended or have "line item veto" as needed. Will be evolving and ongoing. Suggested to be reviewed each year.

James made motion to adopt Strategic Plan. Joe seconded. Motion passed.

James gave Treasurer's report and noted WMS has a \$ 2500 cushion. The Ads currently in are 16% of Ad budget goal. Current Music budget is \$ 500. May need to be increased during year. Can be reevaluated as music needs arise. James will review WMS insurance coverage and liability. James will check into AZ Corp. Commission requirements WMS is lacking to remain solvent.

WMS board agreed to reimburse Keith Preston for gas as he will critique the symphony at first and last concert to give input for musicality improvement as recommended in Strategic Plan.

Ted presented Conductor report and music repertoire plans for upcoming season. Music rental parts from Carmen Dragon which includes choir is \$230. Northland Master Chorale with Scott Gentry has agreed to sing specific Patriotic numbers on concert. Possibly a special event choir as well with Eugene Webb and community members. More arrangements still being worked out. Karen McByrd-Bell will be singing with us.

Ted recommended looking into promoting Tom Robak as a guest piano soloist for 2017 season and possibly contacting additional community orchestras in area for touring options. Ted will forward information from soloist website.

Discussed Music IS repertoire options and Spring Concerto concert music. Ted is working out a theme to base music selection on -" Music IS--- an International Adventure".

James made a motion to amend bylaws to reflect the involvement of symphony members for feedback thru participating in Operational, Executive and Budget committees to assist the board in the planning procedures for each symphony season and to have the nominating committee be ongoing until the board vacancies are resolved. Also to align the bylaws and handbook for consistent director terms. Joe seconded motion. Motion passed.

Musicians will vote at first rehearsal to approve amendment changes to bylaws/Handbook as recommended by Operational, Executive and Budget committees with the intent to involve the members more in evaluating the symphony, aligning the terms of officers between the 2 sources and approving new Board members - Diana Durham and Ken Dewitt.

Musicians will become aware of the need for a Nomination Committee to help fill vacancies in BOD. Will be open for volunteers or otherwise appointed for ongoing needs as stated in WMS bylaws and Handbook.

Meeting adjourned

Next board meeting: Saturday, September 17, 2016 at 10 a.m.